

CASE STUDY

HUGO BOSS, BICESTER DESIGNER OUTLET

DURAL



PROJECT DETAILS

LOCATION	Hugo Boss at Bicester Village Designer Outlet, Oxfordshire
SECTOR	High End Retailers
CONTRACTOR	C.Vaughan
PRODUCTS	Coloured Movement Joints, Powder coated Mapei Anthracite
OBJECTIVES	Prevent hard flooring from cracking and deboning

Dural are pleased to have been asked to provide flooring solutions for many high end retailers and fashion brands. Here we highlight a recent project for Hugo Boss, Bicester Designer Outlet.

THE CHALLENGE

Hugo Boss, the luxury fashion brand, selling clothing, accessories and footwear needed advice for their textured tiled floor in their new store opening at the designer outlet.

The beautiful high texture tiled floor was calculated to be approximately 300m2. When considering such a large expanse of tile it is important to use movement joints. Hard flooring expands and contracts, a movement joint prevents the tiles and grout from cracking and deboning.

THE SOLUTION

The Coloured Movement Joints were specified by tiling contractor C.Vaughan for this project in order to give the room a seamless, high end finish as expected by such a prestigious brand. In this instance C. Vaughan specified Powder Coated Mapei Anthracite. Coloured movement joints are available in any RAL colour and here they match the tile colour. Movement Joint Profiles can cope with heavy stresses and distribute them evenly between the foundation and floor covering. They protect hard floor coverings from the stresses that cause cracking, tenting or popping and also prevent conduction of noise from footfall and other bodies. They are used in retail space because of their durability and ability to handle a wide range of loadings and constant footfall.

All CMJ - Coloured Movement Joints are designed and manufactured to exceed the requirements of BS 5385 and can be used with Slate, Natural Stone and Ceramic tiled floors.

OUR SERVICES

Dural also provides highly competent advice and support for any tiling project. No matter how complex the application they can provide the perfect solution, including both products and service. If you would like further information regarding Movement Joints or any other product range, please contact our head office.



DURAL

DURAL (UK) LTD  
01924 360 110  
ukinfo@dural.com  
dural.co.uk

Unit 6a, Wakefield Business Centre, Denby Dale Road Wakefield, West Yorkshire, WF2 7AZ